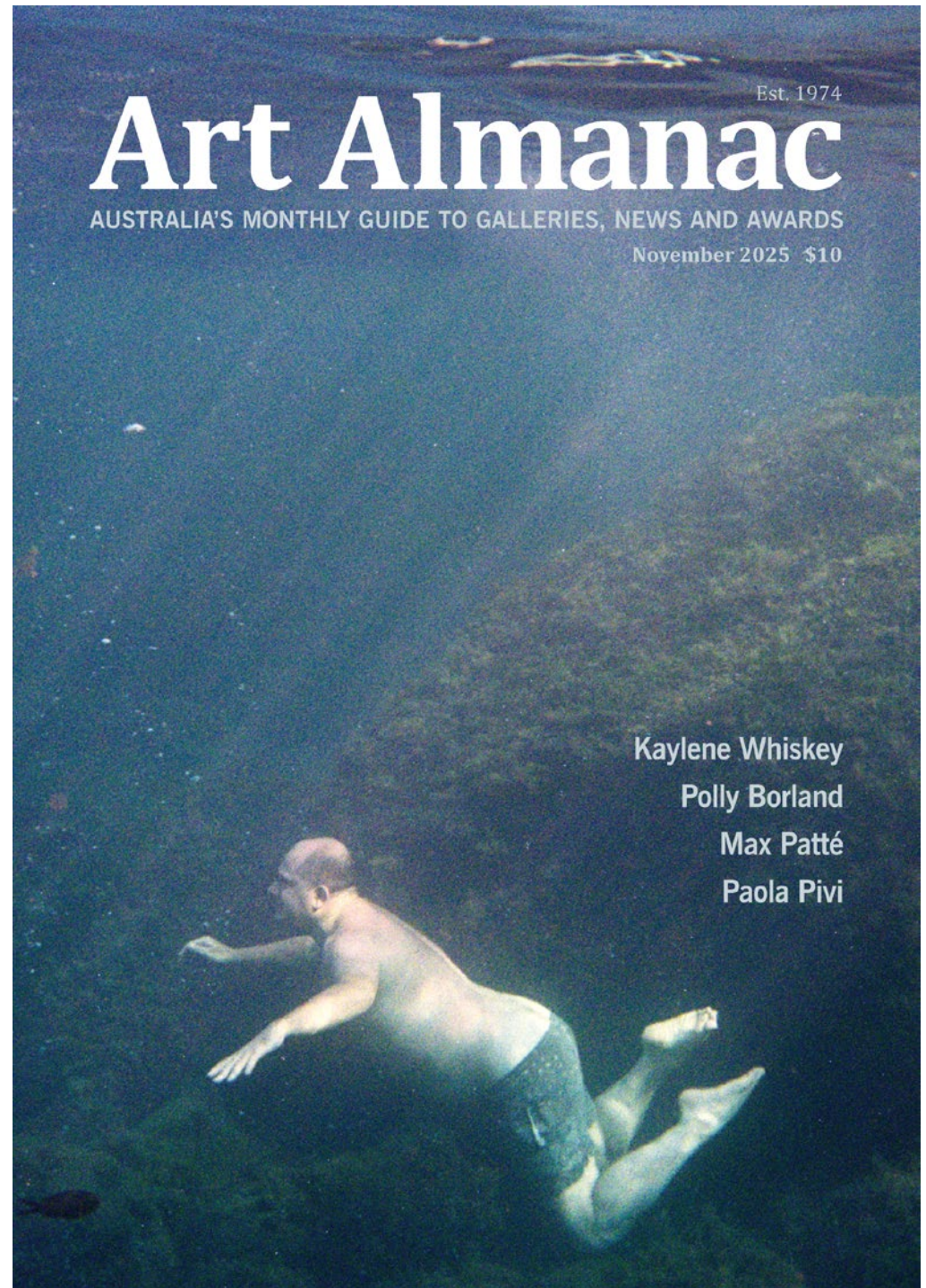


Art Almanac

Media Kit

2025

For all your advertising enquiries, contact:
National Advertising Manager
02 8310 2287 | info@art-almanac.com.au



About

Each month, Art Almanac offers an insight into the world of Australian art through a dynamic blend of informative and up to date content: rich, fresh commentary, including in-depth previews, exhibition highlights, studio spotlights, behind the scenes, as well as an extensive directory of art services, awards and opportunities, and what's on across the country.

Art Almanac's longstanding commitment to the Australian arts community has garnered a dedicated and engaged readership of artists, enthusiasts, collectors, and gallerists of all ages nationwide and, in turn, formed the perfect platform, print and digital, to inform, promote and support your practice or service.



Print

55,000 annual print run.

Eleven issues per year.

The utility of our A5 size has been loved since 1974.

Our silk cover and interior pages ensure exceptional image reproductions for the discerning reader.

Unique editorial from selected arts writers.

Online

25,000+ page views per month.

Free access and easy to navigate.

Extra editorial content and news.

What's on – in real time.

Advertisers rewarded with strong positions online.

Newsletter

Monthly reach of 38,000.

Fantastic open rates.

Pairing your message with engaging and original content.

Follow Us

Instagram @artalmanac 35K+

Facebook @artalmanac.au 11.8K+

Twitter @Art_Almanac 5.2K+

Reach up to 27,200 engagements per post.



Total Monthly Reach is 120,000

Advertise in Print

Display rates and specifications

(11 issues – 12 months)

Advertisement	Rate			
Full page	Casual	x3	x6	x11
Colour	\$570	\$556	\$541	\$513
Mono	\$350			

Half page				
Colour	\$370	\$361	\$351	\$333
Mono	\$220			

Quarter page				
Colour	\$255	\$249	\$242	\$229
Mono	\$155			

Eighth page				
Colour	\$128	\$125	\$122	\$115
Mono	\$105			

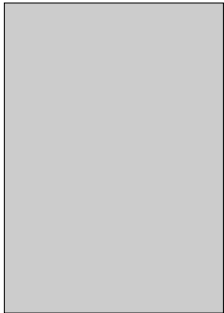
For Premium Pages, contact us for rates and availability.

All prices exclude GST

Print Deadlines 2025/26

**Dates subject to change*

Issue	Deadline	On Sale
August issue	2 July	31 July
September issue	1 August	1 September
October issue	29 August	29 September
November issue	1 October	30 October
Dec/Jan issue	31 October	1 December
February issue	2 January	29 January
March issue	28 January	26 February
April issue	27 February	30 March
May issue	1 April	30 April
June issue	1 May	1 June
July issue	29 May	29 June



FULL PAGE BLEED (3mm)

154mm WIDE

216mm HIGH

FULL PAGE TRIM

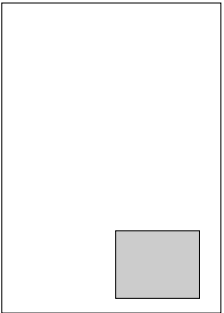
148mm WIDE

210mm HIGH

TYPE AREA

128mm WIDE

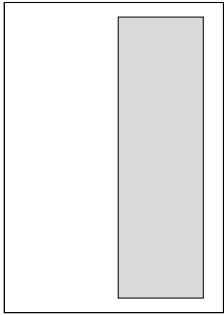
190mm HIGH



EIGHTH PAGE

57.5mm WIDE

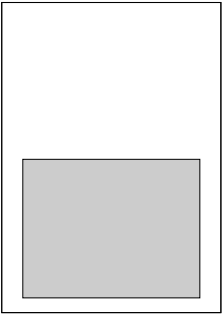
46mm HIGH



HALF PAGE VERTICAL

57.5mm WIDE

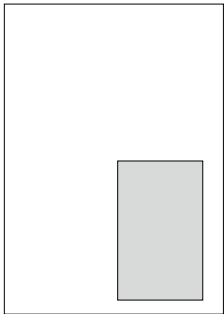
190mm HIGH



HALF PAGE HORIZONTAL

120mm WIDE

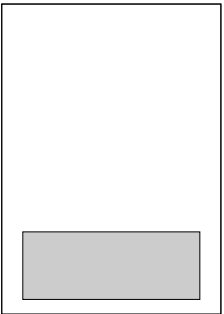
94mm HIGH



QUARTER PAGE VERTICAL

57.5mm WIDE

94mm HIGH



QUARTER PAGE HORIZONTAL

120mm WIDE

46mm HIGH

Complimentary design service available.

Email ad material or print ready PDFs to info@art-almanac.com.au

All artwork to be supplied as CMYK print-ready pdf.

All images and logos to be supplied as CMYK at 300dpi.

Advertising enquiries:

02 8310 2287 | info@art-almanac.com.au

Listings

We offer three ways to promote your gallery, exhibitions and art industry services.

Line Listings

- Published in print (and online at no extra charge).
- If you miss a print deadline, then you can publish online.
- \$8.50 per line (minimum 5 lines / \$42.50).
- Easy to submit online or by email.
- Listings are grouped by district, then under the gallery name.
- Includes both a Gallery Index and an Artist Index, searchable alphabetically in print and online.

Line Listing with online images

- Illustrate your Line Listing with images of artwork*.
- This allows you to add images to your online line listing.
- Great value for two images online per month.
- A single issue for only \$22.
- \$220 for the full year – 11 issues for the price of 10!
- *This option is offered in addition to text listings.

Illustrated Listings including images in print and online

Available in two sizes – Half Column and Full Column.



Size	Content	Type of Package	Cost
Half Column	One image in print	Casual Rate	\$235
	Two images online		
	Up to 12 lines of listing	12-Month Package	\$2,199 (\$200 per issue)
Full Column	Two images in print	Casual Rate	\$350
	Two images online		
	Up to 12 lines of listing	12-Month Package	\$3,245 (\$295 per issue)
	or		
	One image in print with up to 30 lines of listing		

All prices exclude GST

Advertise in the weekly newsletter

Monthly reach, 38,000

Pairing your message with engaging and original content

Advertisement	Size	Rate
Art Tile	300 × 250 pixels	\$265
Exhibition Banner	650 × 200 pixels	\$330
Leaderboard	650 × 90 pixels	\$220

Advertisement position may vary in each newsletter

All prices exclude GST

Ask about a digital package designed specifically for your ad campaign requirements

Newsletter Calendar

Published weekly *dates subject to change

Issue	Deadline	Release Date
584	25 June	2 July
585	2 July	9 July
586	9 July	16 July
587	16 July	23 July
588	23 July	30 July
589	30 July	6 August
590	6 August	13 August
591	13 August	20 August
592	20 August	27 August
593	27 August	3 September
594	3 September	10 September
595	10 September	17 September
596	17 September	24 September
597	24 September	1 October
598	1 October	8 October
599	8 October	15 October
600	15 October	22 October
601	22 October	29 October

Art Almanac

WHAT'S ON NEAR ME

ART & INDUSTRY

ADVERTISE WITH US



Found and Gathered
Rosalie Gascoigne | Lorraine Connelly-Northey

Coarse, prickly; 'Any edge in those bags will bite,' explains Lorraine Connelly-Northey about her wire *narrbongs* (string bags); 'it's the roughness, the unevenness, that bites you. And by doing so, it reminds you that we Aborigines have been hurt and hurt, over and over, and you will too; this bite will piss you off. I designed the bags to keep biting because things haven't been sorted in Australia.'

The Ian Potter Centre: NGV Australia
From 3 November 2021
Melbourne



Detail of Jovian Clouds

ESSE daniel weber 2021

AN EXHIBITION OF ABSTRACT
DECONSTRUCTIVISM

NOVEMBER 18TH - DECEMBER 2ND
The Wellington Gallery, Waterloo, Sydney
panaxapaintings.com

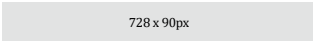


Advertise Online

art-almanac.com.au

18,000 total visits every month
Advertisers rewarded with strong positions online

Leaderboard 728 × 90px
For exhibitions and events
Position: Top of homepage and run of site



Art Tile 300 × 250px
For exhibitions and art industry services
Position: Homepage and run of site



Rates
2 weeks \$310
4 weeks \$620
All prices exclude GST

Super Leaderboard 970 × 90px
For exhibitions and events
Position: Top of homepage and run of site
Enquire for rates



Tower 300 × 600px
For exhibitions and events
Position: run of site
Enquire for rates



Rick Amor Drawing, Splash Watercolour and Senini Awards winners



Winners of the inaugural Environmental Art and Design Prize



Koori Mail Indigenous Art Award 2021 finalists



2021 Bowness Photography Prize winner announced